



Reimagine the Renter

Americas Mobility Conference 2016

Moderator:

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Panelists:

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Presented by:

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How much is this rental?

- 2 bedroom apartment, unfurnished
- 1060 sq. ft. in San Jose CA,
- Pool and Gym

A) \$3363

B) \$1200

C) \$4450

D) \$2550

How much is this rental?

- 2 bedroom apartment, unfurnished
- 810 sq. ft. in Orlando FL
- Pool and Gym

A) \$3309

B) \$1900

C) \$984

D) \$2550

How much is this rental?

- 2 bedroom apartment, unfurnished
- 1140 sq. ft. in Allentown, PA
- Pool, gym, Patio/balcony

A) \$2550

B) \$900

C) \$1989

D) \$1460

How much is this rental?

- 2 bedroom apartment, unfurnished
- 1333 sq. ft. in Chicago
- Gym

A) \$4000

B) \$3183

C) \$1989

D) \$1150

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Re-Imagine The Renter

Top 10 ways to help renters

1. Get involved at recruiting
2. Include rental assistance benefit
3. Determine how a security deposit will be covered
4. Ensure funds accessible in a timely fashion
5. Keep in mind importance of the rental resume.
6. Keep in mind benchmarking policies so remain competitive within your industry
7. Leverage technology
8. Rental subsidy is a great option
9. Expensive markets need more guidance for the transferee
10. Enhanced rental benefits and renter experience that is better will lead to workforce attraction and retention.